



**STRATEGIC
PLANNING**
2016-2021





**BUILDING A WORLD
WITHOUT SEXUAL VIOLENCE
TOWARDS CHILDREN AND
ADOLESCENTS**



OUR DREAM

**The Marie-Vincent Foundation
dreams of a world free of sexual
violence towards children and
adolescents.**

Every child deserves to live a happy life, to grow up healthy, to thrive and to reach his or her full potential.

We believe in prevention, education and raising awareness towards children, adolescents, parents and the general public. We focus on gender equality and harmonious relationships between children and adults.

No child, regardless of his sex, age, culture or origin, should be subjected to sexual violence. No child

should have to live with the severe psychological, physical, familial, academic or social consequences of sexual violence.

As long as there will be young victims of sexual violence, we will be there to support them and help them overcome this ordeal by providing specialized, effective, customized treatments.

By sharing our expertise with our partners and the community, together, we will offer the best services all over Quebec.

We intend on becoming a strong voice for children and adolescents who are victims of sexual violence. We believe that by mobilizing the entire population, we can have a positive influence on our youth lives.

**WE BELIEVE THAT
BY MOBILIZING
THE ENTIRE
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OUR YOUTH LIVES.**

OUR VISION
THE MARIE-VINCENT
FOUNDATION DREAMS
OF A WORLD FREE OF
SEXUAL VIOLENCE
TOWARDS CHILDREN
AND ADOLESCENTS.



OUR MISSION

At Marie-Vincent Foundation, we are committed to playing a role in preventing sexual violence by targeting children, adolescents, parents, professionals and the general public.

From this prevention perspective, we also assist children who exhibit sexual behaviour problems.

We help children and adolescents who are victims of sexual violence, as well as their families, to surmount this ordeal by providing specialized treatment at the cutting edge of current knowledge.

We constantly strive for best practices by supporting an Interuniversity Research Chair and by remaining up to date on the latest developments in society.

We support numerous partners from different sectors throughout the province.

**WE MOBILIZE
THE VICTIMS,
THEIR PARENTS,
GOVERNMENTAL,
FINANCIAL PARTNERS
AND THOSE
WORKING WITH
YOUNG VICTIMS OF
SEXUAL VIOLENCE,
TO HELP THE CAUSE
AND ELIMINATE
SEXUAL VIOLENCE.**

OUR GUIDING VALUES



Hope

of living in a world that is free of sexual violence towards children and adolescents.

Conviction

that children and adolescents who are victims of sexual violence can overcome that ordeal and live a happy life.

Equality

between girls and boys.

Innovation

in developing best practices in terms of prevention and treatment.

Collaboration

among the members of the Foundation and with the public and private partners in order to better protect and treat children and adolescents.



STRATEGIC

ORIENTATIONS 2016-2021

- 1 - RAISE THE PROFILE
AND INFLUENCE OF
THE ORGANIZATION**
- 2 - INCREASE THE SERVICE OFFERING**
- 3 - PLAN THE GROWTH
OF THE ORGANIZATION**

RAISE THE PROFILE AND INFLUENCE OF THE ORGANIZATION

Position Marie-Vincent across Quebec as an authoritative reference for matters related to prevention and intervention among child and adolescents victims of sexual violence.

- Make use of the best practices for sexual violence prevention and treatment in collaboration with the interuniversity Chair.
- Raise the profile and enhance the reputation of the Marie-Vincent Foundation, its expertise, services and results of population, media and donor research.

- Conscientize and mobilize decision-makers, donors, the media and public in terms of prevention and services to children and adolescents victims of sexual violence.



INCREASE THE SERVICE OFFERING

Become an important actor in the prevention of sexual violence, known for its projects based on the most effective models and innovative practices.

- Deploy prevention activities in collaboration with partners in different communities.

Respond to the specific needs of adolescents in terms of the prevention and treatment of sexual violence.

- Create a service offering for adolescents victims of sexual violence and their parents by taking into account their specific needs.

Reach a greater number of youths across Quebec.

- Contribute to putting in place services for children and adolescents victims of sexual violence as well as children with sexual behaviour problems outside the Montreal region.
- Ensure greater knowledge sharing with all the organizations working with children and adolescents victims of sexual violence at the provincial level.



PLAN THE GROWTH OF THE ORGANIZATION

Plan the growth of the organization by taking into account new fields of activity.

- Develop an adapted, functional and effective organizational plan based on current and future activities.
- Plan the development of partnerships across Quebec based on new activities to be deployed.
- Create a favourable employee experience by applying the best management practices, attracting, retaining and developing the best talent and showing concern for the health of employees.
- Ensure the survival of activities and the growth of services through diversified and balanced funding.





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