



FONDATION
MARIE-VINCENT

Activity Report

2015-2016

*To dream of a world free of sexual violence
towards children and adolescents.*



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A WORD FROM THE PRESIDENT AND THE GENERAL MANAGER

>> *The year 2015-2016 has been a turning point for the Foundation and the Centre d'expertise Marie-Vincent.*

>> SPECIAL ANNIVERSARIES

First and foremost, two anniversaries must be honoured; 40 years of existence for the Marie-Vincent Foundation and 10 years of existence for the Centre d'expertise Marie-Vincent. Founded in 1975, the Marie-Vincent Foundation helped children aged 5 to 12 years with important socio-affective problems. The Centre d'expertise Marie-Vincent offered schooling and psychology services. In 1994, the Foundation re-defined its mission in order to reach all kids aged 12 and under that were victims of all forms of mistreatment.

In 2005, the Marie-Vincent Foundation contributed to the creation of the Centre d'expertise Marie-Vincent, which offers services to children victim of sexual abused, to children with sexual behaviour problems, and also to their parents. In line with these services, and with the intent of offering state-of-the-art knowledge

based on the best practices, the Foundation supports the Marie-Vincent Interuniversity Chair. The Centre d'expertise Marie-Vincent also distinguished itself by an innovative concept that places the child at the forefront of its preoccupations, in bringing a multidisciplinary team that offers police force, medical, psychosocial and socio judiciary services, all under the same roof.

>> PURSUING A DREAM

It's in focusing on the combined forces of the Foundation, the Centre d'expertise Marie-Vincent and the Interuniversity Research Chair that the future of the Marie-Vincent Foundation takes a most dynamic momentum with a new organizational structure put in place. It brings focus on the integration of philanthropic activities, communication, public awareness and decision makers to its cause, but also to the high level of expertise at the client services level.



So here are mentioned only a few of the elements that will change the focus of our next year and shape our dream.

>> FUTURE PROJECTS

The new strategic plan adopted for the next few years evolved from a reflection brought forward over the course of the last few months. Our vision, our mission and our values have been revised. Three strong reorientation strategies have been defined for the next five years:

1. Enhance the organization's reputation and public acknowledgment
2. Broaden the services offer
3. Plan the evolution of the organization

During the course of the next few years, new services will be put in

place to prevent sexual violence, to act in response to the needs of the adolescents, victims of sexual violence and to reach a larger number of kids throughout the province.

We wish to extend our deepest gratitude to all the employees at the Foundation and the Centre d'expertise Marie-Vincent for their commitment and contribution to the cause, and to all our partners and our generous donors.



For the future, we wish to dream of a world free of sexual violence towards children and adolescents and we are convinced that together, we are able to take great steps towards reaching that dream.



DOMINIQUE DÉCARIE
President of the Board of Directors



NORMAND CHARTRAND
General Manager



OUR DREAM

» *The Marie-Vincent Foundation dreams of a world free of sexual violence towards children and adolescents.*

Every child deserves to live a happy life, to grow up healthy, to thrive and to reach his or her full potential.

We believe in **prevention**, education and raising awareness towards children, adolescents, parents and the general public. We focus on gender equality and harmonious relationships between children and adults.

No child, regardless of his sex, age, culture or origin, should be subjected to sexual violence.

No child should have to live with the severe psychological, physical, familial, academic or social consequences of sexual violence.

As long as there will be young victims of sexual violence, we will be there to support them and help them overcome this ordeal by providing **specialized, effective**, customized treatments.

By sharing our expertise with our partners and the community, together, we will offer the best services all over Quebec.

We intend on becoming a strong voice for children and adolescents who are victims of sexual violence. We believe that by mobilizing the entire population, we can have a positive influence on our youth lives.

OUR VISION

The Marie-Vincent Foundation dreams of a world free of sexual violence towards children and adolescents.



OUR MISSION

>> *At Marie-Vincent Foundation, we are committed to playing a role in preventing sexual violence by targeting children, adolescents, parents, professionals and the general public.*

From this prevention perspective, we also assist children who exhibit sexual behaviour problems.

We help children and adolescents who are victims of sexual violence, as well as their families, to surmount this ordeal by providing specialized treatment at the cutting edge of current knowledge.

We constantly strive for best practices by supporting an Interuniversity Research Chair and by remaining up to date on the latest developments in society.

We support numerous partners from different sectors throughout the province.

We mobilize the victims, their parents, governmental, financial partners and those working with young victims of sexual violence, to help the cause and eliminate sexual violence.



OUR GUIDING VALUES

Hope

of living in a world that is free of sexual violence towards children and adolescents.

Conviction

that children and adolescents who are victims of sexual violence can overcome that ordeal and live a happy life.



Equality

between girls and boys.

Innovation

in developing best practices in terms of prevention and treatment.

Collaboration

among the members of the Foundation and with the public and private partners in order to better protect and treat children and adolescents.

OUR SERVICES TO CHILDREN AND THEIR FAMILIES

123 Kids

seen for a police investigation

23 Kids

seen for a medical exam

64 Parents

seen by the psychosocial intervention services for parents

268 Meetings

organized in conjunction with psychosocial intervention services for parents



214 Kids

seen for a police investigation, a medical exam, or psychosocial services.*

95 Kids

benefited from psychosocial services

60 Kids

seen in order to evaluate their needs

76 Kids

seen for the specialized treatment

BEATRICE'S STORY

>> *Béatrice is 8 years old.*

At the age of 6, Simon, a good friend of her parents who babysat on a regular basis, gave her massages to make her fall asleep. Gradually, these massages transformed into sexual assaults.

At first, Beatrice didn't understand what was happening. Growing up, she understood that this was not right. She felt guilty and did not dare to speak to her parents about it. Her parents never imagined that their friend could have touched their little girl. Simon was nowhere near what they imagined a sexual abuser looked like.

Gradually, the behaviour of Beatrice started to change. At home, she had nightmares. At school, she isolated herself and didn't want to go to her dance classes anymore.

Her mother, worried about seeing her daughter, who was so happy and joyful before, become more withdrawn, smile less, decided to get help. That is how Béatrice finally told what had happened to her and was able to start a specialized therapy for children having been sexually abused at the Marie-Vincent Foundation.

Today, thanks to the services received at the Marie-Vincent Foundation, Beatrice is much better. She is able to tell her story but most of all, she knows that what happened is not her fault.


The nightmares have stopped, she now plays with her friends and she goes to her dance classes. Béatrice regained her smile, her joyfulness and her childhood vulnerability!

Following the treatment offered at Marie-Vincent, studies have demonstrated that the children show:

- a better self-esteem;
- less anxiety symptoms;
- less depression symptoms;
- less avoidance strategies;
- less post-traumatic stress symptoms;
- less guilty feelings;
- less disassociation symptoms.

>> A BROADER OFFER OF SERVICES FOR THE FUTURE

All children deserve to live a happy life, to grow up healthy, to flourish and to realize their full potential.



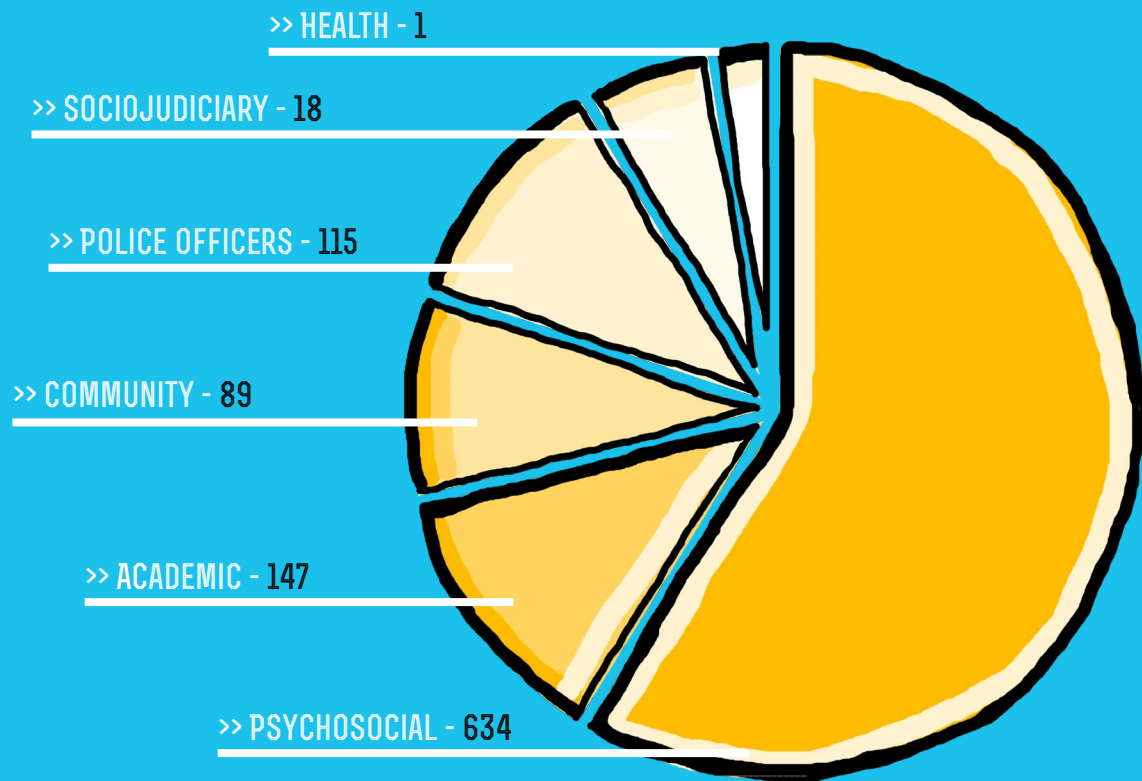
WITHIN THE NEXT FEW YEARS,
THE MARIE-VINCENT FOUNDATION
INTENDS TO SET UP
ACTIVITIES FOR THE PREVENTION
OF SEXUAL VIOLENCE,
OFFER SERVICES TO ADOLESCENTS
AND REACH A HIGHER NUMBER OF KIDS
THROUGHOUT THE PROVINCE.



OUR SERVICES

TO PROFESSIONALS

The Training:
>> 1,004 stakeholders from different backgrounds trained



>> THREE MAIN TOPICS:

- The intervention taken within the context of the revelation of a sexual assault towards a child or in a situation of doubt of sexual assault
- The sexual behaviour of children: when normal behaviour becomes problematic
- The reactions and the aftereffects of the sexual assault towards children

>> THE CONSULTING SERVICES

85 employees from the health and services community and coming from different regions and organizations throughout the Province of Québec reached out to the Counselling Services.

THE CHAIR'S

ACTIVITIES

>> *The Marie-Vincent Interuniversity Chair conducted a study on the effectiveness of the treatment provided at the Centre d'expertise Marie-Vincent to children who are victims of sexual abuse.*

>> 10 BOOK CHAPTERS

>> 11 RESEARCH PROJECTS

>> 18 SUPERVISED STUDENTS

>> 42 SCIENTIFIC PUBLICATIONS

>> 81 TRANSFER AND OUTREACH
BROADCASTING ACTIVITIES

The results demonstrate significant changes in children after their therapy.

>> **THE CHILDREN DEMONSTRATE:**

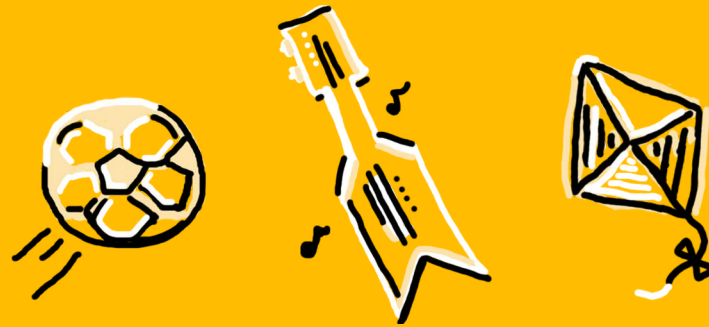
- a better self-esteem;
- less anxiety symptoms;
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- less guilty feelings;
- less disassociation symptoms.



THE FOUNDATION'S ACTIVITIES

>> The events of the Marie-Vincent Foundation gather the community around its cause in order to heighten awareness to the importance of preventing sexual abuse towards children and treat the victims.

The Foundation wishes to extend its gratitude to every person who has contributed to organizing and to making the fundraising activities a success along with its generous partners, sponsors, participants and donors.



DINING WITH THE CFOs 2015

>> *The seventh edition of Dining with the CFOs raised \$310,000 for the Marie-Vincent Foundation!*

On May 20, 2015, more than 150 people from the business sector gathered around the cause.

Six CFOs generously accepted to become chefs for an evening:

- Pierre Alary of Bombardier;
- Stéphane Arsenault of Héroux Devtek;
- Antoine Auclair of Quincaillerie Richelieu;
- Pierre Gagné of GDI Integrated Facility Services;
- Ginette Maillé of the Yellow Pages Group;
- Jean-François Pruneau of Quebecor Inc. and Quebecor Media Inc.

They were paired with renown chefs in putting together a gourmet menu:

- Hakim Chajar;
- Dany Bolduc;
- S'Arto Chartier-Otis;
- Sophie Ouellet;
- Nicolas Sénépart.

THE DÉFI ENTREPRISES 2015

>> *A record amount of \$110,935 was raised for the Marie-Vincent Foundation thanks to the Montreal Défi Entreprises.*

The event was held on June 14, 2015. The Défi Entreprises aims to mobilize the corporations and their employees in becoming more active.

The participants train for 12 weeks and, the day of the Défi, complete the event in which they registered: Running, Zumba or Cardio FIT.

In the Montreal region, the corporations and their employees were invited to raise funds for the Marie-Vincent Foundation.



L'ÉCHAPPÉE BELLE 2015

»» *The Sixth edition of the Échappée BELLE raised \$42,000 for the Marie-Vincent Foundation.*

Organized by the Marie-Vincent Foundation and the Fédération québécoise des sports cyclistes, the biking challenge, reserved for women, took place in Dunham on August 15, 2015. Close to 250 participants biked for the cause and crossed 45, 80 or 100 kilometres.

DÉGUSTATION 2016

»» *The Second evening of DégustAction, organized by the Marie-Vincent Foundation Young Leaders raised \$23,000.*

On February 4, 2016, 200 young professionals aged between 25 and 40 years old gathered to participate at a Vegas Style wine tasting game.

The activity was hosted by Jessica Harnois, sommelière.

MARVIN ON THE ROCK 2016

»» *The Third edition of Marvin on the Rock raised more than \$150,000 for the Foundation!*

On March 17, 2016, at the Olympia, business leaders generously accepted to stand up to the challenge: go on stage and give a most unforgettable musical performance in order to honour the courage of the young victims that break the silence about sexual assault.

THE 2016 SINGERS:

- **iNovia Capital** (Chris Arsenault, François Gauvin and David Nault)
- **LANDR** (Pascal Pilon)
- **Caisse de dépôt et de placement du Québec** (Caroline Côté, Christian Dubé, Stéphane Léveillé, Justin Méthot and Julie Pagé)
- **SAS** (Antoni Dzieciolowski, Chantal Lessard and Sylvie Taché)
- **Esprit de Corps** (Gilles Barbot and Aviva Lavallée)
- **Marie-Vincent Foundation team**
- **XPND Capital** (Dominic Bécotte and Alexandre Taillefer)
- **Deloitte** (Pierre Laporte)
- **Real Ventures** (Jean-sébastien Cournoyer and Sam Haffar)
- **Fasken Martineau** (Caitlin Rose)



DINING WITH THE CFOS 2015



DINING WITH THE CFOS 2015



DINING WITH THE CFOS 2015



DINING WITH THE CFOS 2015



DINING WITH THE CFOS 2015



DINING WITH THE CFOS 2015



THE DÉFI ENTREPRISES 2015



THE DÉFI ENTREPRISES 2015



THE DÉFI ENTREPRISES 2015



L'ÉCHAPPÉE BELLE 2015



L'ÉCHAPPÉE BELLE 2015



L'ÉCHAPPÉE BELLE 2015



DÉGUSTATION 2016



DÉGUSTATION 2016



DÉGUSTATION 2016



MARVIN ON THE ROCK 2016



MARVIN ON THE ROCK 2016



MARVIN ON THE ROCK 2016

PROMOTIONAL

CAMPAIGNS



>> *Le Centre d'expertise Marie-Vincent vu par ceux qui y oeuvrent*

During the Summer of 2015, the Marie-Vincent Foundation launched a campaign with Cossette: Le Centre d'expertise Marie-Vincent vu par ceux qui y oeuvrent. Produced in four segments of 30 second messages broadcasted on television and on social media, stakeholders working at Marie-Vincent spoke about the services offered to children aged 12 and younger who are victims of sexual assault. A long version was also broadcasted on the Web.

[Click here to view the advertising campaign](#)

>> *Beatrice's Story*

As part of the Universal Children's Day, the Marie-Vincent Foundation spokesperson, Méli^ssa Désormeaux-Poulin, narrated the story of Beatrice, a child victim of sexual abuse, in a video broadcasted on the Web and on social media.

[Click here to view the story of Beatrice](#)

THANK YOU TO OUR DONORS

>> \$100,000 and more

- Anonymous Donors

>> \$50,000 to \$99,999

- Hydro-Québec

>> \$25,000 to \$49,999

- Fondation Lise et Richard Fortin

>> \$10,000 to \$24,999

- 158972 Canada inc. (Serge Boyer)
- National Bank of Canada
- Bell Canada
- Caisse de dépôt et placement du Québec
- CAE inc.
- Fondation André Gauthier
- KPMG
- Metro

>> \$5,000 to \$9,999

- Énergie Valéro
- Fondation Aon Montréal
- Fondation Sandra et Alain Bouchard
- Fondation Simple Plan
- Langlois Avocats
- MA Fondation
- Claude Patenaude
- Norton Rose Fulbright
- SNC Lavalin

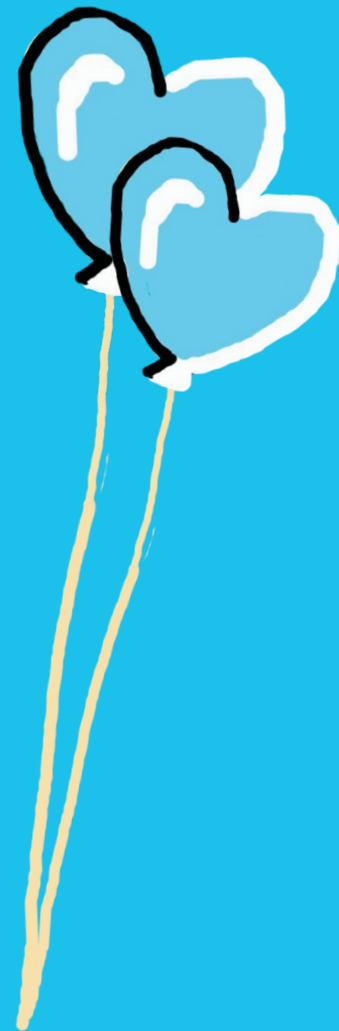
>>

\$1,000 to \$4,999

- Blue Knight Chicoutimi
- Joël Boisvert
- Caisse de bienfaisance des employés du CN
- Fiducie Jacqueline Lallemand
- Fondation Fournier Ethier
- Fondation Jeunesse-Vie
- Fondation pour l'enfance CIBC
- Fondation Samson Bélair Deloitte & Touche
- Fondation Pierre Brosseau
- Danielle Ferron
- Jean-François Gagnon
- Investissement Québec
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- Nick Leontidis
- Marcel Lessard
- Luc Martin
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- Jessica McEachern
- Lussier Dale Parizeau
- Réal Plourde
- Yvan Rainville
- Yves Roy
- Guy Savard
- S.T. Maçonnerie
- Service d'entretien M. Net
- Jean Turmel
- TVA Productions II
- Giuseppe Zambito

THANK YOU TO THE FUNDRAISING ORGANIZERS

- >> *Gestion des cliniques de réadaptation*
- >> *Groupe Lou-Tec*
- >> *Langlois Lamyers*
- >> *LG Electronics*
- >> *Zoom Académie*



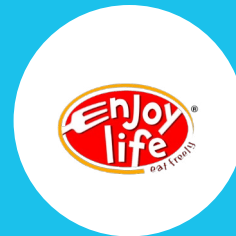
THANK YOU TO OUR SPONSORS

Dining with the CFOs



THANK YOU TO OUR SPONSORS

Échappée Belle



Main Sponsor



THANK YOU TO OUR SPONSORS

DégustAction



Main Sponsors

THANK YOU TO OUR SPONSORS

Marvin on the rock



Presenting Sponsor

THANK YOU TO OUR PARTNERS

»» *The collaboration and the implication of our partners are essential in offering the best services to children victims of sexual abuse. We all work together for the well-being of children*

POLICE SECTOR

- **École Nationale** de Police du Québec
- **Service de police** de la ville de Montréal
- **Service de protection** des citoyens de Laval
- **Service de police** de l'agglomération de Longueuil
- **Sûreté** du Québec

MEDICAL SECTOR

- **Centre hospitalier** universitaire Sainte-Justine
- Montreal Children's **Hospital**

PSYCHOSOCIAL SECTOR

- Batshaw **Youth** and Family **Centres**
- **Centre jeunesse** de la Montérégie
- **Centre jeunesse** de Laval
- **Centre jeunesse** de Montréal-Institut universitaire
- **CSSS** Jeanne-Mance
- **CSSS** de Laval-Installation Hôpital-de-la-Cité-de-la-santé

SOCIOJUDICIARY SECTOR

- **Centre d'aide** aux victimes d'actes criminels de Laval
- Montérégie Crime Victims **Assistance Centre**
- Montréal Crime Victims **Assistance Centre**
- **Directeur** des poursuites criminelles et pénales
- **Indemnisation** des victimes d'actes criminels

UNIVERSITY SECTOR

- **Université** de Montréal
- **Université** du Québec à Montréal

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