



MARIE-VINCENT  
FOUNDATION



# **Marie-Vincent Foundation**

## **Annual Report**

### **2014-2015**

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# 2014-2015 Annual Report

This report addresses the activities carried out by the Marie-Vincent Foundation between March 31, 2014 and March 30, 2015. People looking for additional information about the Foundation can visit us online at [marie-vincent.org](http://marie-vincent.org).

This year again, the Marie-Vincent Foundation is taking a stand to support the environment by producing an electronic version of its annual report, available for download on its website.



# Message from the Chair



Dominique Décarie

This year, sexual assault made headlines in the media on more than one occasion, and the women involved bravely let us see behind the curtain of this serious social problem. However, we know that sexual assault is most often committed against children under 18 in Quebec, and the rate with which this crime is reported among children and adolescents is still very low. In fact, the silence that surrounds this social plague remains one of the greatest obstacles to its eradication from our society.

At Marie-Vincent, the Foundation and the Centre d'expertise continue to work together to provide children with specialized and adapted services, develop leading-edge expertise on childhood sexual abuse, offer professional training for intervention workers, and finally, spread awareness among the people and decision-makers of Quebec.

In 2014, the Centre underwent a complete review of its working methods. It has now begun reengineering its processes to improve operational efficiency and increase its ability to treat more children, faster. Significant changes have already been seen as a result of this exercise.

In view of the changes occurring within our environment, particularly in Quebec's health and social services sector, we have reached out to our partners to reaffirm our increased interest in making our expertise and ten-year store of knowledge more widely available, and playing even more of a leadership role in the coming years in establishing best practices for preventing childhood sexual abuse and working with victims throughout Quebec.

It is thanks to the collaboration of the members of our Board of Directors, staff, partners, and donors that Marie-Vincent is able to make such a difference for children and families. I would like to take this opportunity to thank them for their devotion to the cause of childhood sexual abuse, and their essential involvement with the Centre d'expertise Marie-Vincent and the Marie-Vincent Foundation.



Looking back at how far we've come over the past ten years almost, we all have reason to be proud of the vast successes we've achieved for abused children and their families. There is still work to be done, but you have my word that we will not give up the fight. We are more dedicated than ever to breaking the silence around childhood sexual abuse, making significant strides forward in preventing this issue, and developing tools to help and support victims and their loved ones.

Finally, in 2015, Lucie Joyal, Executive Director and founding member of the Centre, retired. Lucie was an active contributor to the creation, growth, and influence of the Centre. The members of the Board, as well as the staff of the Centre and the Foundation are deeply grateful for the work she did, and her commitment to the cause of abused children. We wish her an active, fulfilling, and richly deserved retirement.



**Dominique Décarie**

Chair of the Board of Directors of the Marie-Vincent Foundation and the Centre d'expertise Marie-Vincent



# A word from the Executive Director

The Marie-Vincent Foundation raises money to fund services for victims and their families, as well as research, training, and prevention programs so that young victims of sexual abuse across Quebec can receive services adapted to their needs. The Marie-Vincent Foundation could not be surrounded by a better team to bring this mission and vision to life.

Courageous and bold, our administrators, donors, partners, and volunteers dare to break the silence, and in doing so, the taboos that are still all too present around the issue of childhood sexual abuse. They do it by getting involved, by giving, and by freely joining our events, which continue to grow year after year. All this to give children the chance to rediscover the lives they were meant to lead.

And who could forget the young professionals? Our Young Leaders Circle hosted its very first fundraising event this year. The night was a tremendous success, rife with youthful energy.

The devotion I witness on a daily basis can and should not go unmentioned. For the clinicians at Marie-Vincent, every young victim has a name, a face, a story, and a unique journey. Our clinicians work tirelessly to make this journey better, so that the next chapters of each child's story can unfold with a little more hope and light. With the support of the research done through the Marie-Vincent Interuniversity Chair on the sexual abuse of children, there is no question that our clinical staff makes a very real difference in the young lives placed in their hands.

I am filled with admiration for the team that surrounds me at Marie-Vincent, and I thank them for their deep generosity of spirit.

Happy reading!



**Danielle-Gabrielle Roy**  
Executive Director



Danielle Gabrielle Roy





# Board of Directors



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# Our Flagship Event

## *The 6<sup>th</sup> EDITION OF « DINING WITH THE CFOs: The Business Community at your Service»*

The 6<sup>th</sup> edition of "Dining with the CFOs: The business community at your service" was held on May 21, 2014. Under the aegis of Pierre Despars, Executive Vice-President and Chief Financial Officer for Gaz Métro, and member of the Board of Directors of the Foundation, the event raised an impressive \$265,000.

Hosted by the lovely Claudia Marques (92.5 The Beat), the occasion brought together some 130 guests, including the chief financial officers of some of Quebec's largest companies, and professionals from the business community. Our CFOs cooked up a menu of tantalizing dishes with a little help from four seasoned chefs from the Ferreira Group. It was a night of tremendous generosity, of which the Foundation is particularly proud.



The 2014 organizing committee, including Pierre Despars, François De Broux and Catherine McCarthy, with the host of the evening, Claudia Marques.

**An evening presented by**



**Thank you to our participating sponsors**



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# More than \$100,000 Raised for Child Services

## 1<sup>st</sup> EDITION OF DÉFI ENTREPRISES - MONTRÉAL

The first edition of Défi Entreprises Montréal to benefit the Marie-Vincent Foundation was held on June 8, 2014 under a shining sun. The event, which brought together some 2,500 people, raised more than \$100,000 for the cause. Robert Ouellette, member of the Board of Directors of the Foundation, was Honorary Chair of the event. We are deeply grateful to Robert for his contribution, as well as to all the event sponsors, and the individuals and companies that raised funds.



*I am proud of the association between the Défi Entreprises and the Marie-Vincent Foundation. The services offered by the Centre d'expertise Marie-Vincent are essential to helping children regain their childhoods.*

Daniel Riou  
Founder  
Défi Entreprises

*Everyone deserves the chance to be a child, and take their first steps through life with confidence and self esteem.*

Robert Ouellette  
Honorary Chair  
Défi Entreprises



Robert Ouellette, Senior Vice-President, Shared Services Centre and General Manager, Desjardins Technology Group, Danielle Gabrielle Roy, Executive Director of the Foundation, Daniel Riou, founder of Défi Entreprises, and Jacques Aubin, speaker at Défi Entreprises.



# An event for the women cyclists

## *ÉCHAPPÉE BELLE MARIE-VINCENT*

The Marie-Vincent Foundation and the Fédération québécoise des sports cyclistes joined forces for a second time to hold the Échappée BELLE cycling event. This women's cycling challenge aims to promote cycling among women, while providing an opportunity to raise funds to help children aged 12 and under who have been the victims of sexual abuse. L'Échappée BELLE Marie-Vincent was held on August 16, 2014 at the Val Caudalies winery in Dunham. Participants rode one of two picturesque routes, either 45 km or 80 km. The event raised \$17,000.





# Five Cyclists Climb Mont Ventoux for the Foundation

## ***VENTOUX EXPEDITION***



From September 21 to 27, 2014, a group of big-hearted cyclists travelled to Provence to conquer Mont Ventoux, ascending the mountain by all three routes and in the process, becoming members of the exclusive "Club des Cinglés du Mont Ventoux," all to raise funds for the Foundation.

Thanks to their efforts, nearly \$30,000 was raised for young victims of sexual abuse. The Foundation would like to thank Éric Caron, Alexis Loiselle, Alan MacIntosh, Pierre Wilkie and Normand Chartrand for their courage, determination, and great generosity.



# The First Young Leaders Circle Event is a Resounding Success

## 1<sup>st</sup> EDITION OF DÉGUSTACTION EVENT

DégustAction Marie-Vincent, the first event held by the Foundation's Young Leaders Circle, packed the house on February 5, 2015 at Espace Canal.

The format of the event, a wine tasting in the form of a game, hosted by renowned sommelier Jessica Harnois, was a big hit with the 170 guests in attendance. The first edition raised \$12,000.

The Marie-Vincent Foundation would like to sincerely thank the Young Leaders Circle for organizing the event, including Jonathan Brown, Geneviève Deschamps, Simon Labonté, Philippe Merette, Maxime Rousseau-Dubé, Andréanne Simard, and Mathieu Talbot.



Sommelier Jessica Harnois, host of the event.



**An evening presented by**



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**Thank you to our partners**



avocats



# An Electric Evening

## THE 2<sup>nd</sup> EDITION OF MARVIN ON THE ROCK



Dominique Décarie, Chair of the Board of Directors of the Foundation, Danielle Gabrielle Roy, Executive Director, Serge Proulx, Honorary Chair and Vice-President of Sales, Corporate Sector, TELUS Québec, Gardy Fury, and Dominic Bécotte, Partner at XPND Capital and member of the Board of Directors of the Foundation.

On March 26, 2015, the 2<sup>nd</sup> edition of Marvin on the Rock was held at the Olympia Theatre. Hosted by Gardy Fury, this popular event brought together members of Montreal's innovation and technology community, and put 20 industry leaders in the spotlight to deliver unforgettable musical performances. The event raised \$110,000 for the Foundation. Our performers dared to put themselves on stage for the cause of childhood sexual abuse, and we would like to thank them for their role in making the event such a huge success.

*Thank you to  
our partners*



*Thank you to our  
presenting sponsor*





# Inspired Initiatives

## TELUS Open

On September 29, TELUS held its 2014 golf Open to benefit the Marie-Vincent Foundation. More than 180 players participated in the event, and raised an impressive \$84,500. We would like to thank the TELUS team for their ongoing commitment to young victims of sexual abuse. We are touched by their generosity, and that of their partners, including Samsung, sponsor of the event.



Dominique Décarie, Chair of the Board of Directors, Danielle Gabrielle Roy, Executive Director of the Foundation, Bernard Bureau of TELUS, and Robert Gaudin of Samsung.

## A Heartwarming Initiative from DeSerres

Over the holidays, our teddy bear Marvin, a symbol of the comfort children find at Marie-Vincent, turned up in DeSerres stores across Quebec. As well as promoting public awareness, this initiative raised more than \$15,000 for specialized services for young victims of sexual abuse.



Marc DeSerres, President of DeSerres, Danielle Gabrielle Roy, Executive Director, and Dominique Décarie, Chair of the Board of Directors.

# New Partnerships

## *Opération Enfant Soleil's Fonds Marie-Soleil Tougas*



Dominique Décarie, Chair, with Josée Lavigueur and Claudine Prévost, members of the animation team for the Opération Enfant Soleil telethon.

As part of its provincial giving tour in April 2014, Opération Enfant Soleil donated nearly \$8,000 to update the video equipment in our police investigation room. This contribution was a first for Opération Enfant Soleil, and we are deeply grateful.

## *Simple Plan*



Jeff Stinco of Simple Plan, with Danielle Gabrielle Roy during the annual Simple Plan Foundation show.

The Simple Plan Foundation is one of the new partners who joined Marie-Vincent in 2014-2015. Their contribution, in the amount of \$5,000, will be used to fund specialized therapy services for young victims. We were moved by this vote of confidence, and offer our heartfelt thanks to the band members.

## In the Community

### ***“Les Marquises” of Zoom académie Put on a Show***

The group “Les Marquises” of the Zoom académie school held a benefit show, called “Craque pour moi,” and raised more than \$4,100 for young sexual abuse victims. Thank you to the whole “Marquises” team for a truly special night.



Natacha Alarie and Martine Dalpé, members of “Les Marquises”, with Danielle Gabrielle Roy, Executive Director of the Foundation.

### ***The Desjardins Staff get Involved***

The community involvement committee of the Solutions, Finance, Treasury, Risk Management, and Group Functions department of the Desjardins Group donated \$1,000 to the Foundation.

The team held a variety of events to raise funds. Additionally, laptop computers were donated, to the delight of the clinical staff working at the Centre d’expertise Marie-Vincent.



Danielle Gabrielle Roy, surrounded by the Desjardins Group team. From left to right, Nathalie Raymond, Nathalie Bergeron, and Christine Monette, members of the community involvement committee of the Solutions, Finance, Treasury, Risk Management, and Group Functions department, and Jean Fréreau, Senior Director.

**Thank you for being our childhood friends!**



# Foundation Achievements

## The Centre d'expertise Marie-Vincent: a unique and innovative centre benefitting young victims of sexual abuse



Throughout 2014-2015, thanks to the support of many loyal donors, the Centre d'expertise was able to continue its work with sexually abused children and their families. All together, between April 1, 2014 and March 31, 2015, there were 122 police investigations, 37 medical exams, 210 evaluations, 792 meetings regarding specialized treatment and 131 meetings for personalized services.

As well as improving the services offered to young victims and their families, the Centre d'expertise Marie-Vincent offers training to intervention workers and students, affirming its role as an innovative leader in the development and transfer of practical knowledge about sexual abuse.

Over the course of the past year, the Centre d'expertise Marie-Vincent continued to grow its training capacities. Since 2007, nearly 3,200 professionals from across Québec have received training. These professionals come from the police, medical, psychosocial and socio-legal sectors.



# Foundation Achievements

## The Marie-Vincent Interuniversity Chair: to develop cutting-edge scientific knowledge about childhood sexual abuse



Since its beginnings, the Marie-Vincent Interuniversity Chair on the sexual abuse of children has supported the research activities of the Centre d'expertise Marie-Vincent. Associated researchers and research assistants from the Université de Montréal and the Université du Québec à Montréal (UQAM) pursue research projects that fall into one of the three following research axis:

**Axis 1** | Evaluation of the needs and abilities of sexually abused children and their families

**Axis 2** | Evaluation of the services offered by the Centre d'expertise Marie-Vincent

**Axis 3** | Study of the varying development paths of children involved in situations of sexual abuse

The mission of the Chair is to develop leading-edge scientific knowledge about childhood sexual abuse. Objectives include:

- Increase knowledge to allow intervention workers involved with the Centre d'expertise from different areas of practice to further develop the specialized services they offer and improve the quality of services offered to victims and those around them.
- Share the results of research into the nature and consequences of sexual abuse, and on the evaluation of the specialized services offered by the Centre and its impact on children, in order to ensure that practices evolve and new learnings are developed.
- Provide high level training to future researchers, who will benefit from an exceptional research environment thanks to their proximity to the Centre and its services.
- Allow the Centre to exercise a leadership role in the development of specialized services.

This year was a productive one for the Chair in many respects. Our successes included 48 scientific articles submitted or published, 13 book chapters, and 4 conference proceedings. Mireille Cyr produced a work on collecting information from child witnesses and victims, published by Dunod. In addition, students and co-applicants participated in 32 conferences with peer committees, 12 non refereed scientific conferences, and co-applicants received more than 19 invitations to speak at conferences, many of which were in Europe. Martine Hébert was also honoured, receiving the 2014 Thérèse Gouin-Décarie award from the Association francophone pour le savoir, awarded to a researcher who has made an exceptional contribution in the field of social science.



# Foundation Achievements

## Awareness #BreakTheSilence

True to its mission, the Foundation led public awareness activities, notably the #BreakTheSilence campaign held from November 2014 to January 2015. For this initiative, the public was invited to buy a Marvin teddy bear at a DeSerres store, take a selfie with him, and share it on social media with the hashtag #BreaktheSilence. A number of well-known artists and celebrities took part, including Guy A. Lepage, Mélissa Désormeaux-Poulin, Macha Limonchik, Martin Vachon, Louise Bombardier, Gardy Fury, Fred-Éric Salvail, Marie-Ève Milot, and Diane Sauv  . This initiative demonstrated that you don't need to be a victim of sexual abuse to break the silence.



## It can happen anywhere

As part of the #BreakTheSilence campaign, Marvin teddy bears turned up in different situations and locations throughout the city, to promote awareness. The affecting photo series that resulted was widely shared on social media.



To stay informed on all the latest Foundation achievements, subscribe to our newsletter at [marie-vincent.org](http://marie-vincent.org), or follow us on Facebook or Twitter.

# Thank you to our 2014-2015 donors<sup>1</sup>

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## Donors - \$50,000 to \$99,999

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# Thank you to our 2014-2015 donors<sup>1</sup>

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## Estate

The estate of Martine Laberge

<sup>1</sup> This list of donors excludes the companies and individuals who made financial contributions to a Marie-Vincent Foundation fundraising event, for which the total amount raised is listed on the event pages of this report.



# Thank you to our Collaborators, Volunteers and Employees

## Spokesperson of Marie-Vincent Foundation

Mélissa Désormeaux-Poulin

## Collaborators

Communications Infrarouge  
Communications Johanne Demers  
Cossette  
BELL Média  
ICI Radio Canada  
RDI  
TVA  
V télé



Mélissa Désormeaux-Poulin

## Volunteers

Kimberly Eid  
Étienne Lachance  
Annie Leblanc  
Édith Leblanc  
Évelyne Massicotte  
Laurence Massicotte  
Béatrice Phaneuf

## Marie-Vincent Foundation Team

### Executive Director

- Danielle Gabrielle Roy

### Finance Manager

- Francine Moreau

### Communications Officer

- Edith Burelle

### Fundraising and Administrative Coordinator

- Tanya Courchesne

Thank you for being our childhood friends!









**MARIE-VINCENT  
FOUNDATION**

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